

L A M B

DAMARA
NATURALLY TASTIER LAMB



NATURALLY TASTIER



With the Green Tick™ Natural label of approval certifying its eco-friendly status, Damara is premium quality, environmentally friendly lamb. Free-range and chemical free, Damara lamb is lean, tender and delicious – not to mention healthy for you and the environment. Choose Green Tick™ Natural Damara lamb and experience the ultimate Sunday roast.

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Our meat...

- is tested free of pesticides
- contains less fat than Trim Lamb
- is lean, tender and delicious.

Our livestock...

- comes from family farms in the open rangelands of Western Queensland
- is reared naturally without synthetic growth hormones or antibiotic
- is breed specifically for its premium eating quality
- is grass-fed and raised under humane husbandry practices.

Our farming practices...

- meet the strict sustainable production guidelines of the Green Tick™ Natural standard
- follow environmental management systems (EMS) to protect the land
- safeguard our soil health, water quality and biodiversity.

For more information on Damara lamb, Green Tick™ Natural or EMS:

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www.greentick.com.au

www/affa.gov.au/ems

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